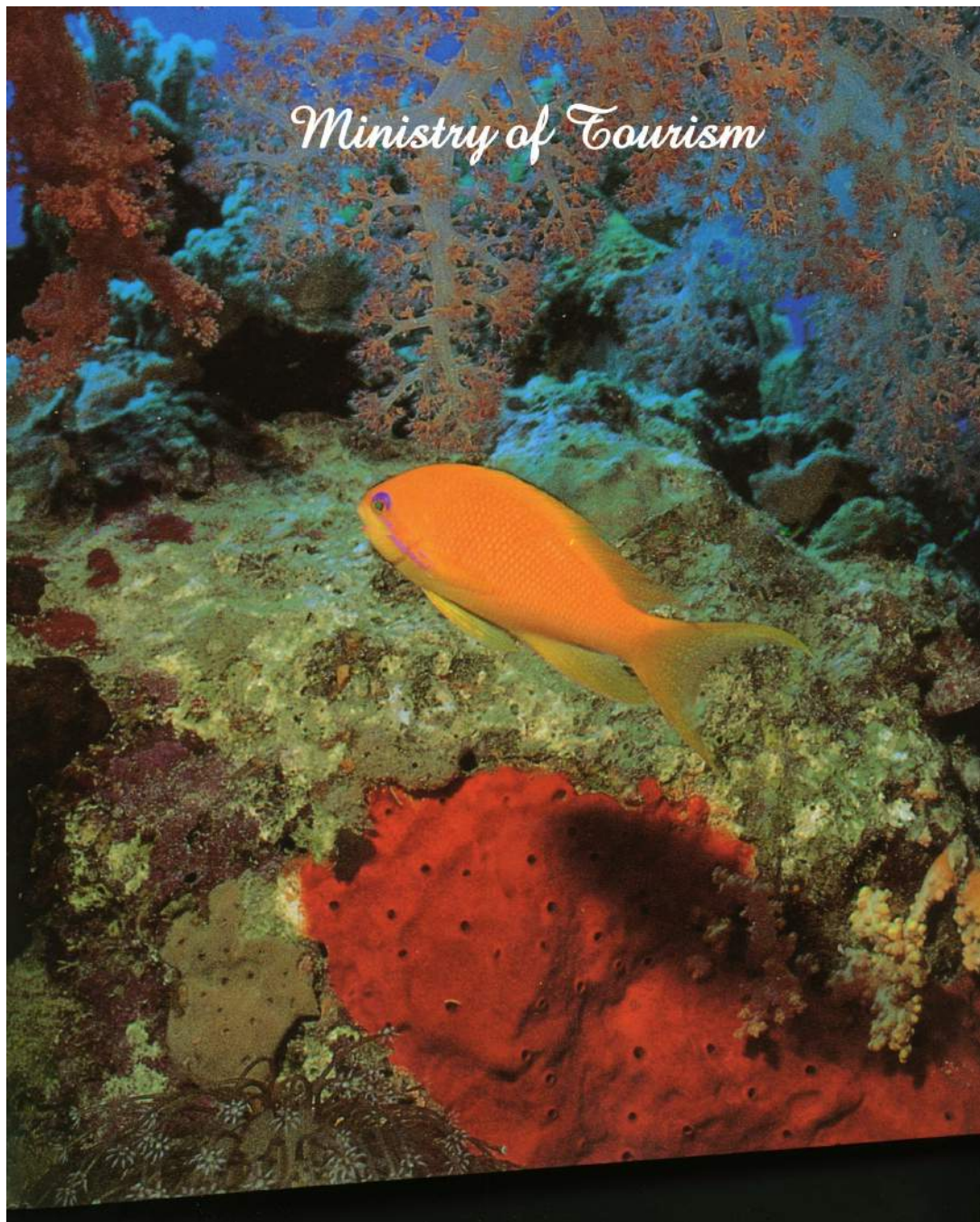


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Ministry of Tourism

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Mission

To make Eritrea one of the main tourist destinations in the world

Objectives:

- **To use tourism as one of the means to improve the living standards of the Eritrean society,**
- **To use tourism as an important stimulus to conserve and enhance the natural environment and cultural heritage,**
- **To provide opportunities for Eritreans to utilize their leisure time productively,**
- **To use tourism as a vehicle for exposing the potential of Eritrea to international investors.**

Tourism Policy Development

- Develop tourism on a sustainable basis "that meet the needs of the present without compromising the ability of future generations to meet their needs";
- Develop tourism in a manner that encourages conservation and enhancement of environment and cultural heritage etc.;
- Develop and maintain good quality level of tourism; and
- Spread the benefits of tourism among all of Eritrean society;

Strategy

In Eritrea tourism is based on a wide range of attractions and activities; & the major strategic consideration in tourism are:-

- Beach marina resort
- Cultural tourism
- Nature based or Eco-tourism
- Urban and Rural tourism
- Health tourism
- Agro tourism
- Cruise tourism
- Adventure tourism
- Conference and meeting tourism

Scope for Tourism Development

In the task of developing International & domestic tourism on a sustainable basis, Eritrea is at an advantage owning the following assets:-

- Tourism resources related to natural environment,
- Resources related to cultural heritage,
- Relative proximity to major tourist markets,
- Safe environment,
- Stable political situation,
- Basic infrastructure, and
- Existing tourist facilities and service

FIGURE 12

**COASTAL REGION
TOURISM DEVELOPMENT STRATEGY**

--- TDZ : Tourism Development Zones

URBAN STRATEGIES

- Comprehensive Urban Tourism Master Plan Schemes
- Assab Hotels and Pensions Development

PROTECTED AREAS

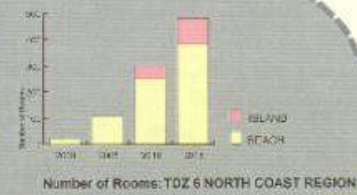
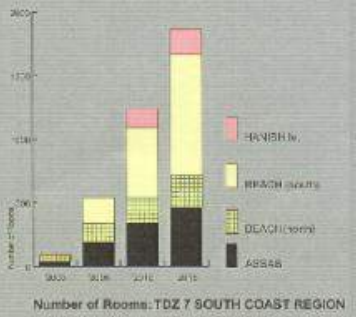
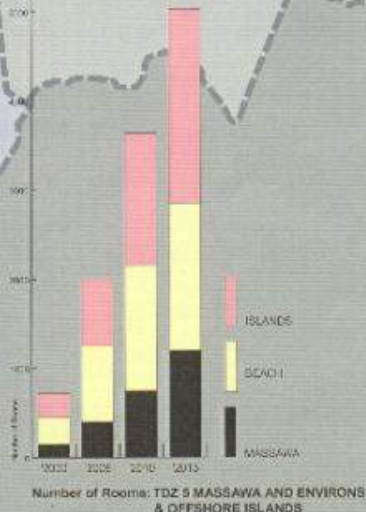
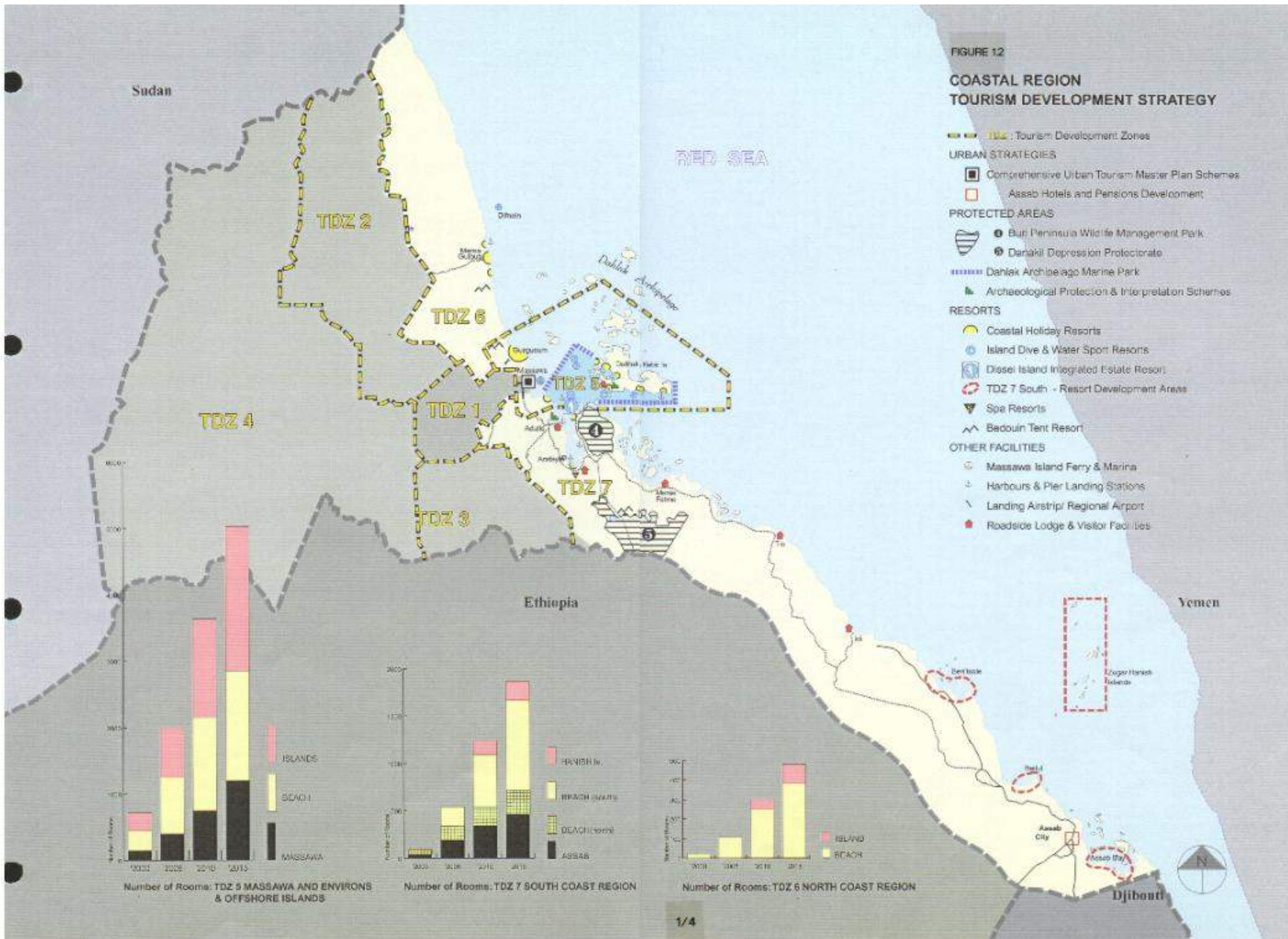
- 🦋 Buri Peninsula Wildlife Management Park
- 🌊 Danakil Depression Protectorate
- 🌊 Dahlak Archipelago Marine Park
- 🏛️ Archaeological Protection & Interpretation Schemes

RESORTS

- 🏖️ Coastal Holiday Resorts
- 🌊 Island Dive & Water Sport Resorts
- 🏡 Dissei Island Integrated Estate Resort
- 🏞️ TDZ 7 South - Resort Development Areas
- ♨️ Spa Resorts
- 🏕️ Bedouin Tent Resort

OTHER FACILITIES

- 🚢 Massawa Island Ferry & Marina
- ⚓ Harbours & Pier Landing Stations
- ✈️ Landing Airstrip/Regional Airport
- 🛖 Roadside Lodge & Visitor Facilities



There are 12 high priority projects and 5 low priority projects identified that will be development within three phases, depending on their marketability.

Tentative Timeframe

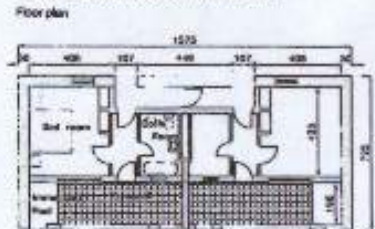
Phase one **2004-2008**

Phase two **2009-2013**

Phase three **2014-2019**



Mal Akwaar mid-range accommodation units



Akwaa Thermal Spring
 Mal-Wu Thermal Spring



Mal Akwaar perspective view

Sobangura
 Stone hole
 (Thermal & Artesian)

Old Sobangura Spring

GAITELAI REGION

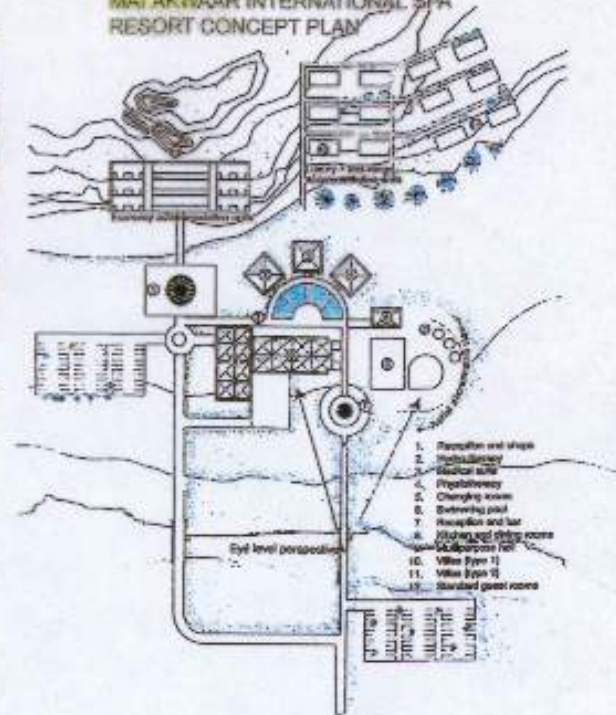
All Hazards
 Thermal Spring

DONGOLD REGION



- 1. Entrance
- 2. Reception
- 3. Reception pool
- 4. Executive family units
- 5. Executive double unit
- 6. Car parking
- 7. Storage of cars
- 8. Spa pool
- 9. Adult day deck
- 10. Relaxation

FIGURE 42
 MAI AKWAAR INTERNATIONAL SPA
 RESORT CONCEPT PLAN



- 1. Reception and shops
- 2. Hotel/Bar/Club
- 3. Medical centre
- 4. Physiotherapy
- 5. Changing rooms
- 6. Swimming pool
- 7. Reception and bar
- 8. Hot spring and dining centre
- 9. Clubhouse/Spa
- 10. Villas (Type 1)
- 11. Villas (Type 2)
- 12. Standard guest rooms

Mal Akwaar perspective view

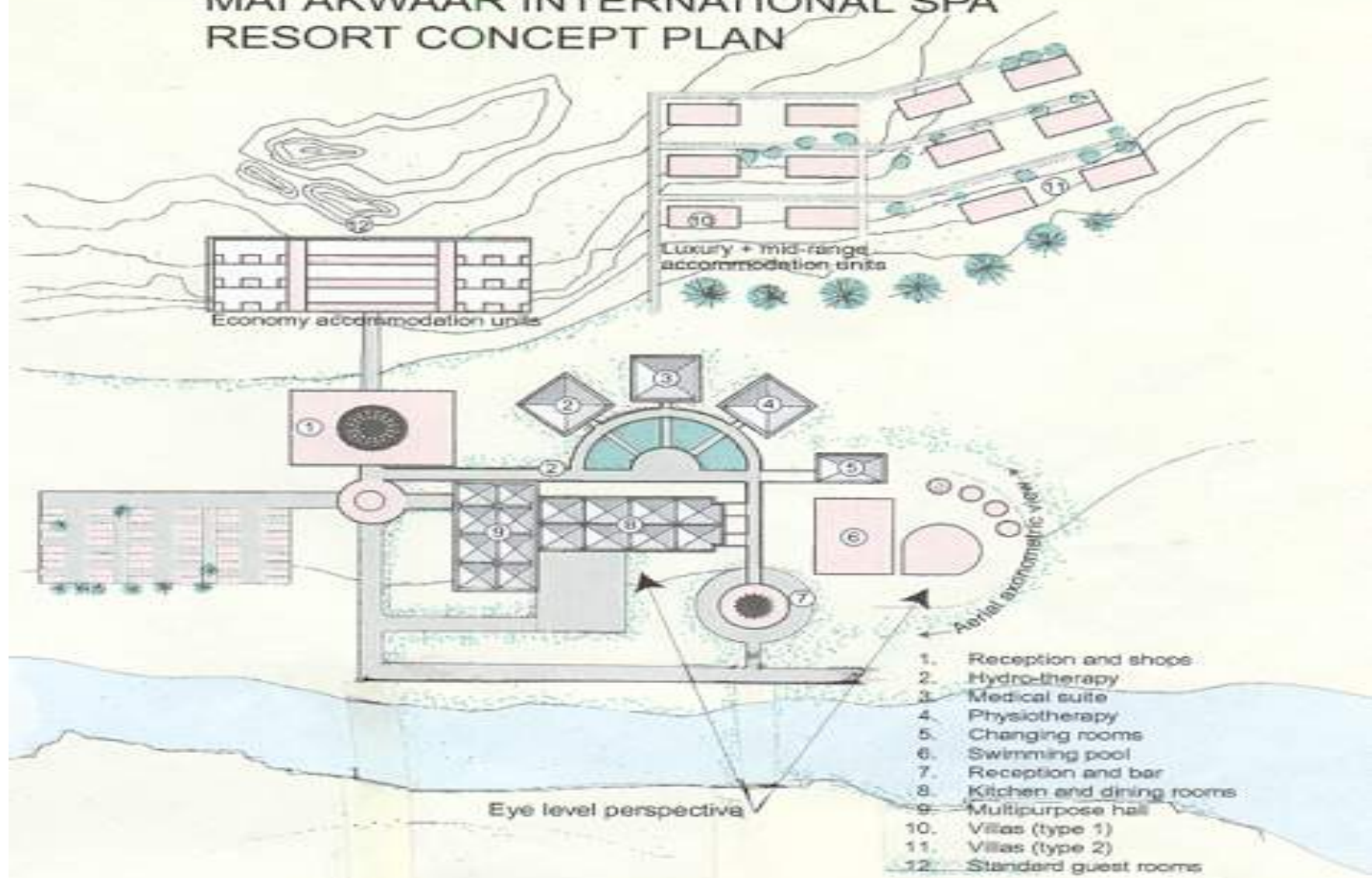


Mai-Wui domestic spa resort upgrading scheme



1. Transient shelters
2. Recreation pool
3. Economy family units
4. Economy double unit
5. Car parking
6. Storage sheds
7. Spa pool
8. Ablution blocks
9. Pump house

MAI AKWAAR INTERNATIONAL SPA RESORT CONCEPT PLAN



DIVING AND SNORKELLING SITES AROUND MASSAWA



Figure 22

FIGURE 113

MASSAWA ISLAND TOURISM DEVELOPMENT CONCEPT



Massawa historical urban core - incremental programme of urban upgrading, conservation and building fit-out, and landscape enhancement. Cross-traffic financing from promotion of Massawa Island southern shoreline reclamation and development project.



Long-term transfer of existing port area to Sheikh Abdel Kader Peninsula and Ghazir Bay. Vacated area to be used for urban expansion and public open space. Northern frontage to extend colonnade vehicular-franking existing historic core.



Elevated vehicular bridge relieving the current out-of-use traffic bottleneck of Massawa Island by transforming the movement pattern into a 'loop' circulation system, thereby removing the necessity to back-track through Tukulul Island to gain access to the new regional airport, relocated port area, Gurgusum and Aomera.



Long-term re-use of port berthing frontage for cruise ships and other tourism related sea vessels.



Residential expansion area enabling population of historic core to be permanently rehoused or temporarily re-located to facilitate the process of conservation through rehabilitation and re-use of the dilapidated historic buildings in the city core.



Repair and maintenance harbour and related on-shore facilities including derrick and crane hotels, covered dry boat storage and repair yard, refrigerated warehousing and stores etc.



Main marine harbour providing protected calm water recreational water sports boating and sailing lagoon, plus mooring facilities for residents and non-residents for up to 300 boats and/or dinghies.



Marine villas and apartments with private boat mooring facilities. Area to be pedestrianised except for resident and service vehicle access. Priority ground level uses along marine frontage and side streets for tourism and water related services.



Pier multi-use retail shopping mall incorporating sailing school and water sports clubhouse with classrooms, bar, dining rooms, changing rooms and lockers, plus Massawa Naval and Marine Life Museum and Aquarium as well as other specialist sailing, fishing, diving, charter, food and beverage commercial activities.



Offshore island ferry pier (covered) and sales facilities, customs and harbor master administration.



Onshore Massawa Marine support facilities including covered dry storage rack, launching ramps, dinghy hoisting and trailer park area, marine service petrol and water, marine supply stores (both hardware and single boat provisions), medical centre.



Waterfront prestige tourism and/or private residential development.



Grand Hotel Project - Rehabilitation and conversion of the existing Bank of Italy building plus and extension to form colonnaded open court complex. Adjoining retail plaza and landscaped gardens.

DISSEI TOURISM DEVELOPMENT CONCEPT



- Resort sites for Stage 1 Development**
 Site 1 - 200 rooms
 Site 2 - 150 rooms 300 rooms years 2000 - 2010
 - Resort sites for Stage 2 Development**
 Site 3 - 100 rooms
 Site 4 - 200 rooms
 - Resort sites for Stage 3 Development**
 Site 5 - 150 rooms
 Site 6 - 200 rooms 400 rooms years 2010 - 2020
- Total rooms 1,000**

- Corporation resort service road and main infrastructure route
- Landscape walking and riding trail
- Exposed coral reef at low tide
- Sub-aqua dive sites
- Dive site reference number (marine survey report)
- Desalination and water treatment plant
- Water treatment feed tanks
- Main service pier



Figure 42

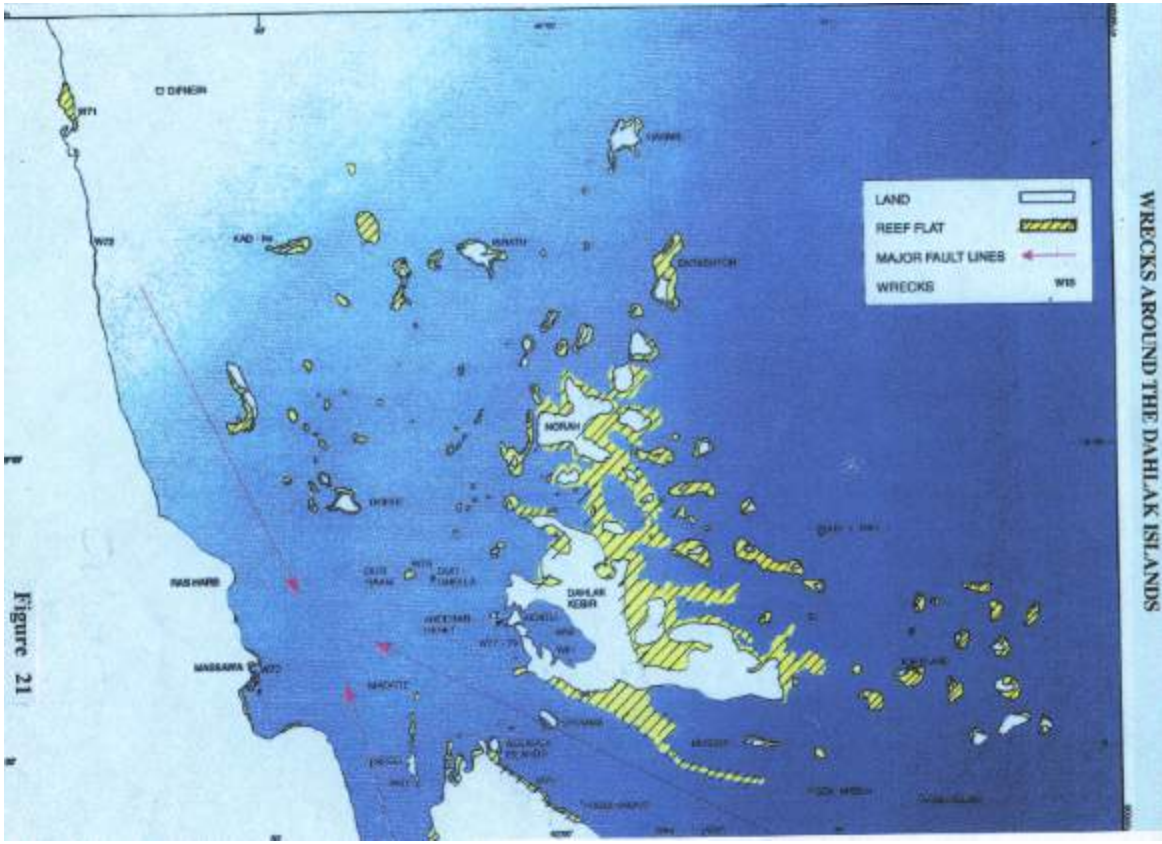
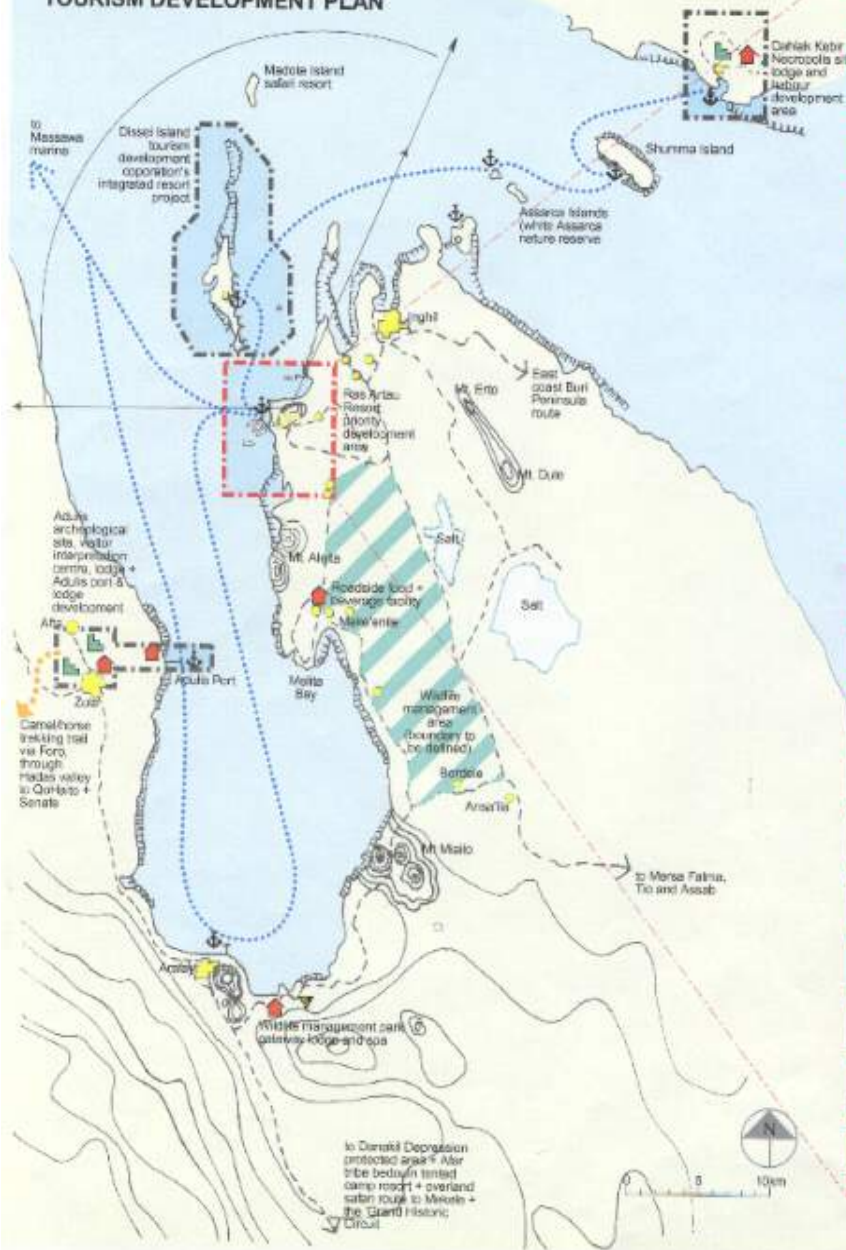


Figure 21

WRECKS AROUND THE DAHLAK ISLANDS

WEST COAST BURU PENINSULA AND ZULA BAY TOURISM DEVELOPMENT PLAN



BURU PENINSULA: CONCEPTUAL DEVELOPMENT PLAN FOR RAS ARTAU RESORT

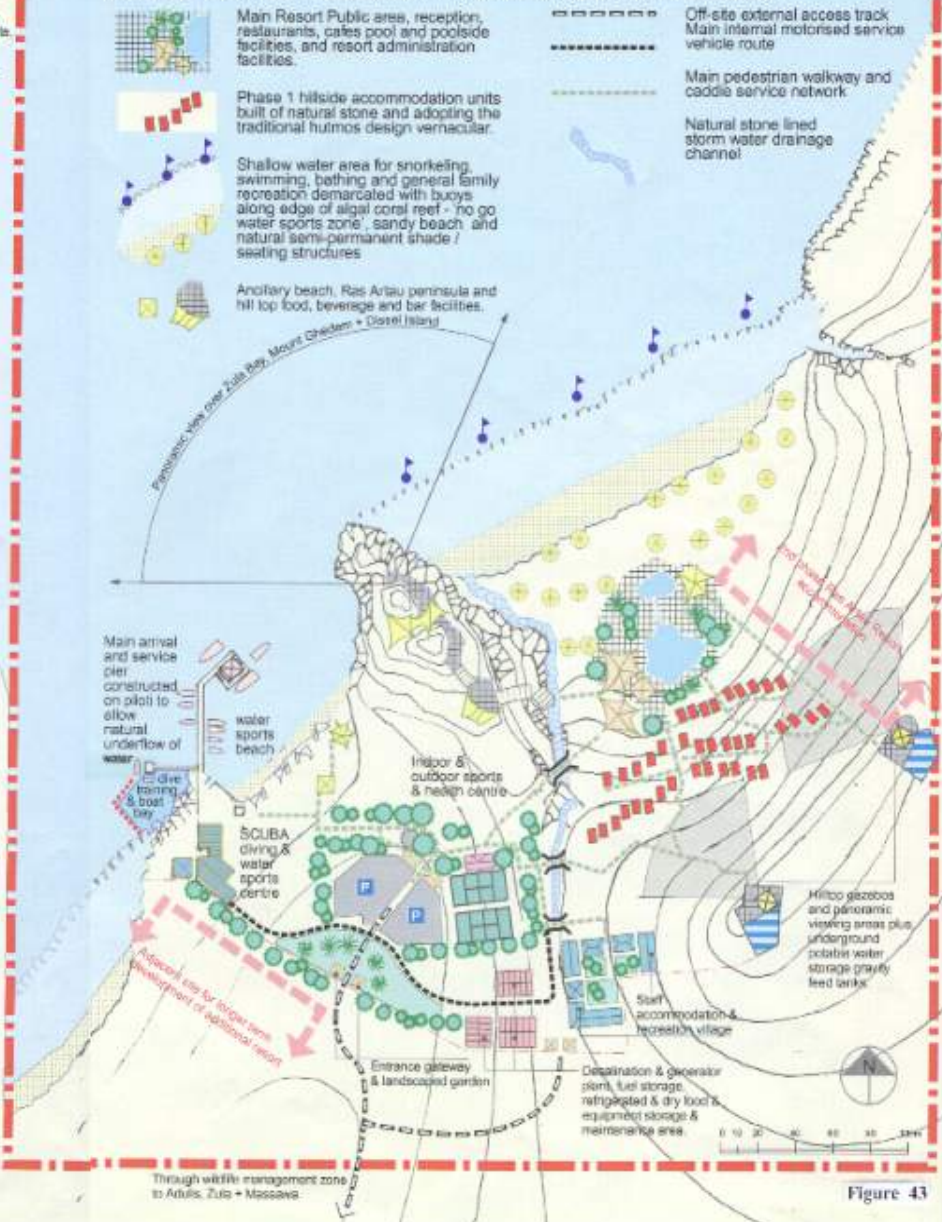
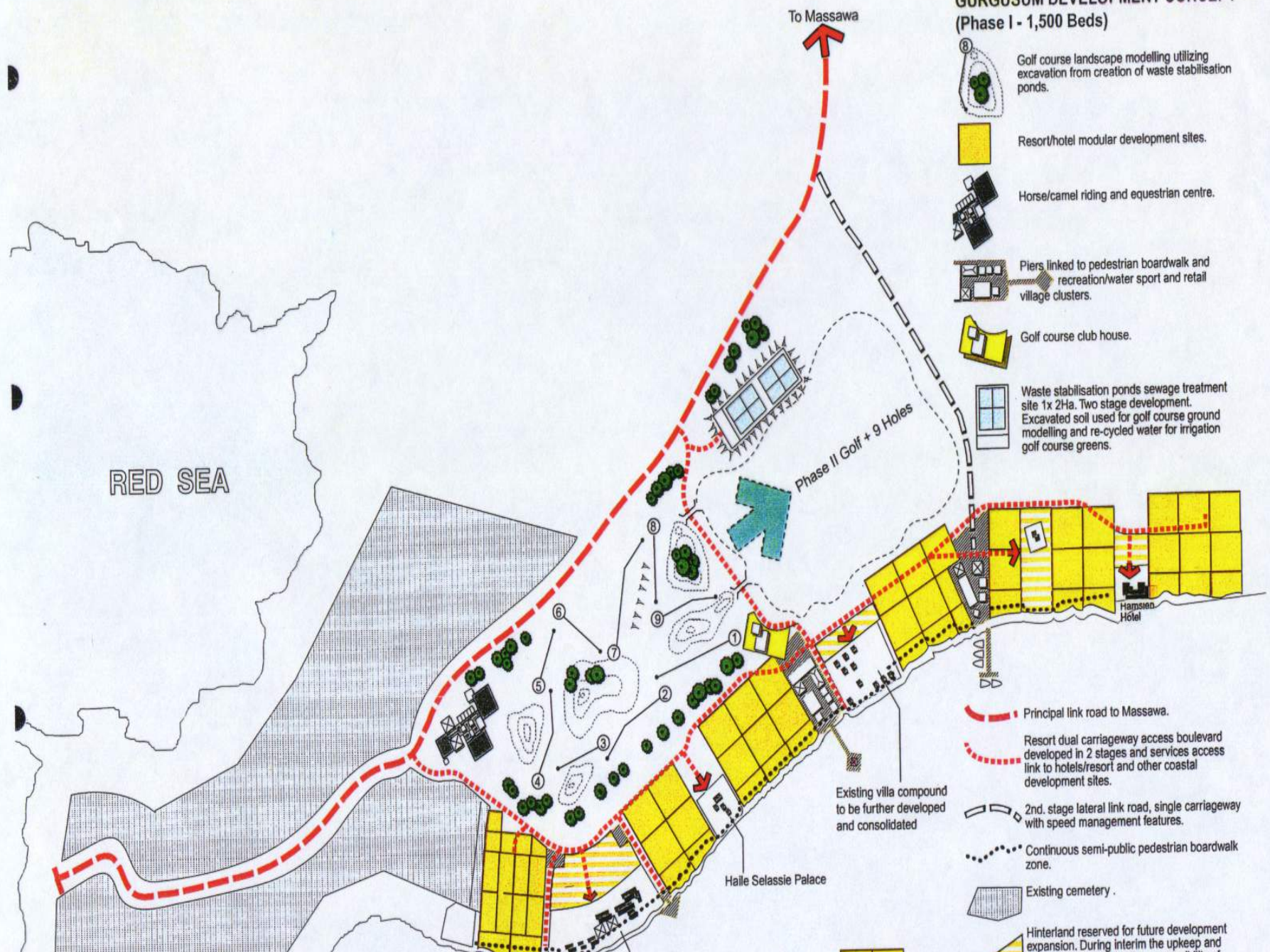
















Figure 43

FIGURE 12.1
GURGUSUM DEVELOPMENT CONCEPT
 (Phase I - 1,500 Beds)



- 
 1 Golf course landscape modelling utilizing excavation from creation of waste stabilisation ponds.
- 
 2 Resort/hotel modular development sites.
- 
 3 Horse/camel riding and equestrian centre.
- 
 4 Piers linked to pedestrian boardwalk and recreation/water sport and retail village clusters.
- 
 5 Golf course club house.
- 
 6 Waste stabilisation ponds sewage treatment site 1x 2Ha. Two stage development. Excavated soil used for golf course ground modelling and re-cycled water for irrigation golf course greens.
- 
 7 Principal link road to Massawa.
- 
 8 Resort dual carriageway access boulevard developed in 2 stages and services access link to hotels/resort and other coastal development sites.
- 
 9 2nd stage lateral link road, single carriageway with speed management features.
- 
 10 Continuous semi-public pedestrian boardwalk zone.
- 
 11 Existing cemetery.
- 
 12 Hinterland reserved for future development expansion. During interim the upkeep and responsibility of...

ELABORED FARM AGROTOURISM SCHEME & COUNTRY RESORT DEVELOPMENT CONCEPT

-  Main access road.
-  Old Asmara to Keren railroad.
-  Main citrus farm visitor vehicular circuit.
-  Citrus production walking trail.
-  Horse trekking and hiking trails.
-  Nature trail and licensed fishing frontage.
-  Panoramic viewpoints.
-  Elaborated Farm estate boundary.

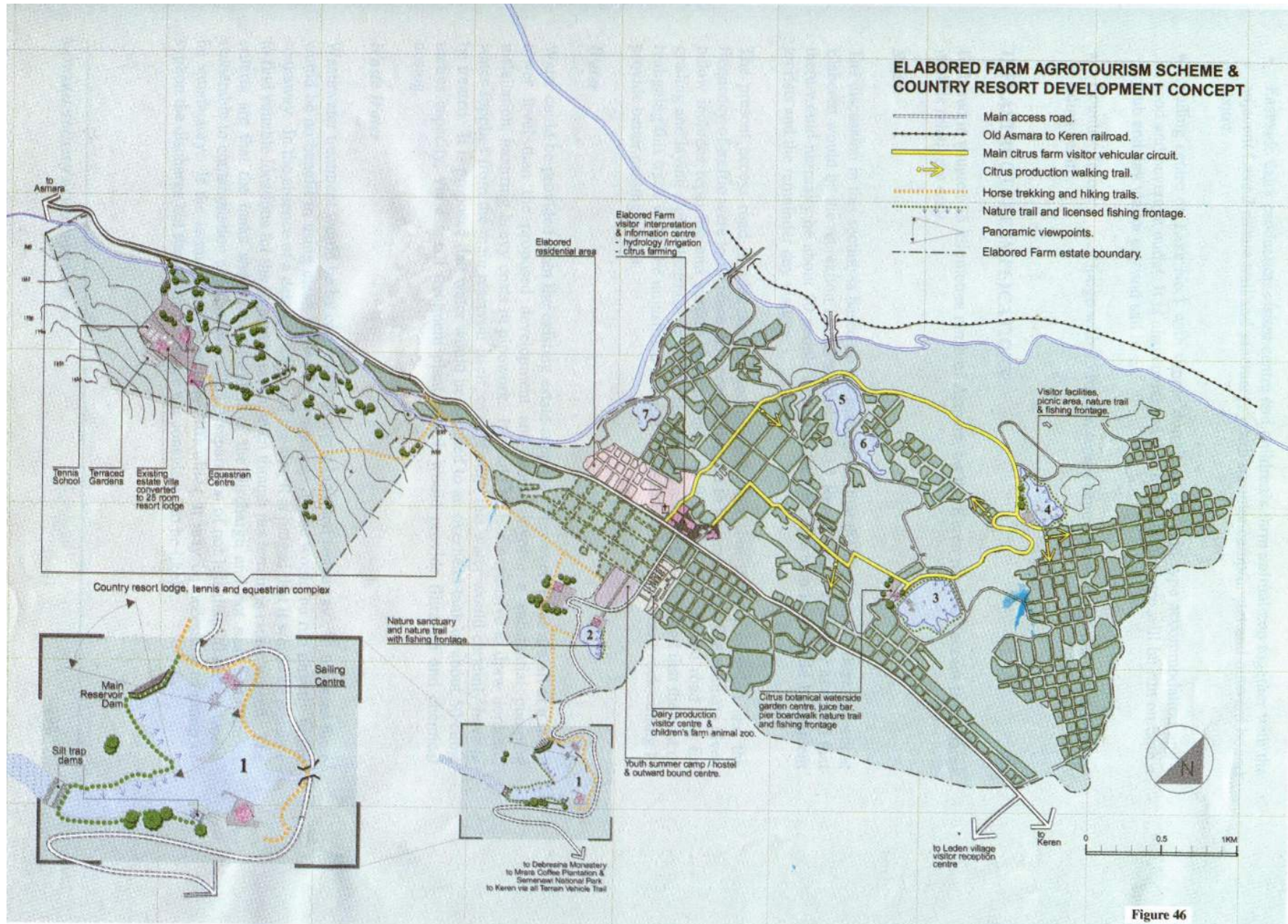
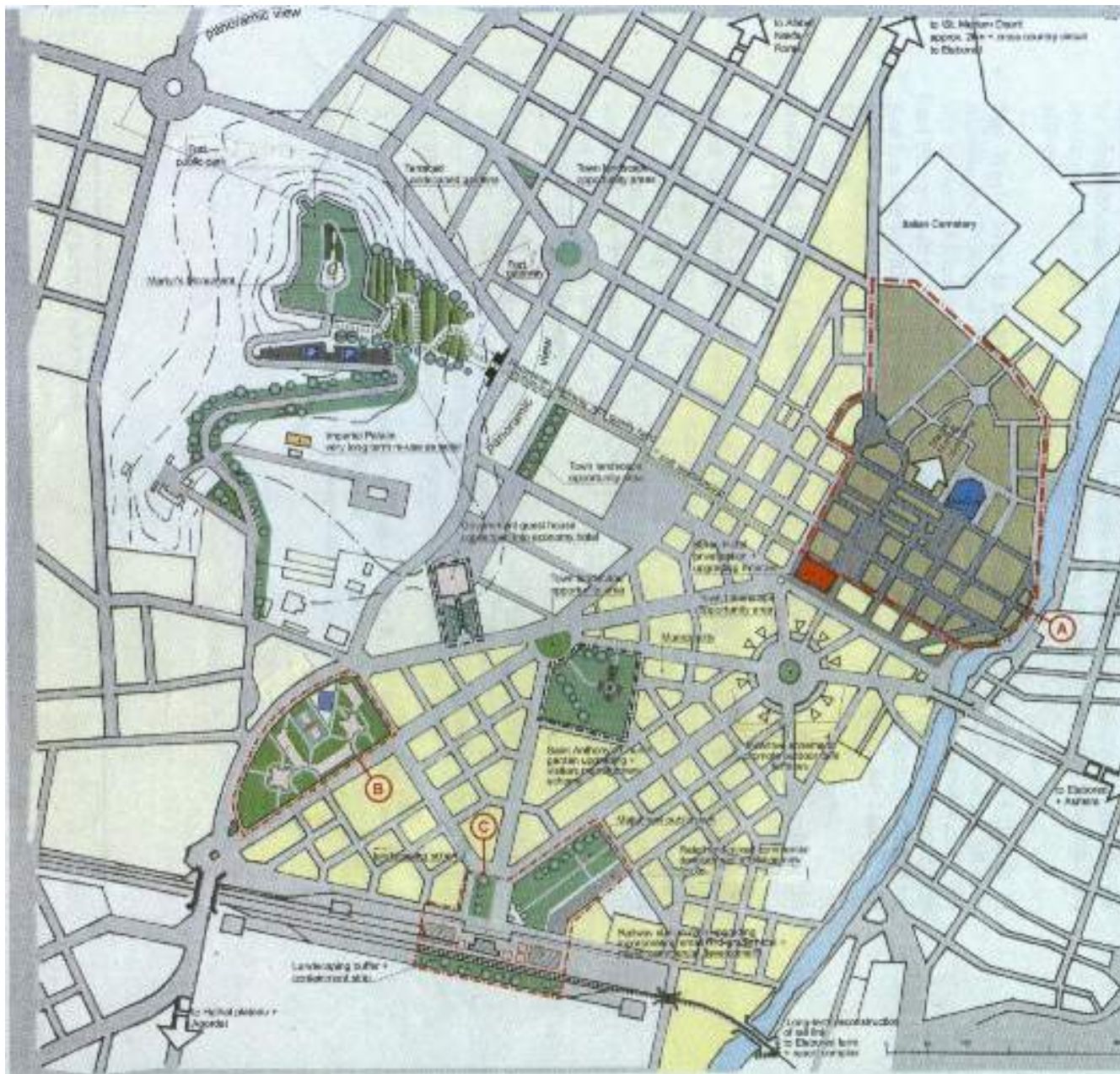


Figure 46



KEREN TOWN TOURISM DEVELOPMENT CONCEPT PLAN

- A** Market upgrading scheme (2 Stage)
 - Marble stone surfacing (aid to drain) provide gravity surface water run-off to Clark River channel
 - Cobble stone surfacing and restoration of stone edging to raised footpaths
 - Clay tile re-roofing of colonnade walkways
- B** Relocation of Regional Administration Offices to facilitate conversion of existing buildings and development expansion in same immediate block to create Regional (4-storey) sports and recreation facilities
- C** Proposed re-designation of site (plots ref. 37-39 and 1) for mixed commercial development including new 4 star hotel (2 stage - 2 x 30 stories). Development integrated with the creation of a new town park and upgrading of station pavilion cafe incorporating a small mid-range hotel, plus retail and market front with small boutique style shops. Long-term proposal for the reconstruction of the rail line to facilitate agriculture and country resort and golf club facilities.

B1 Marin Deant Shrine Visitor Management Scheme

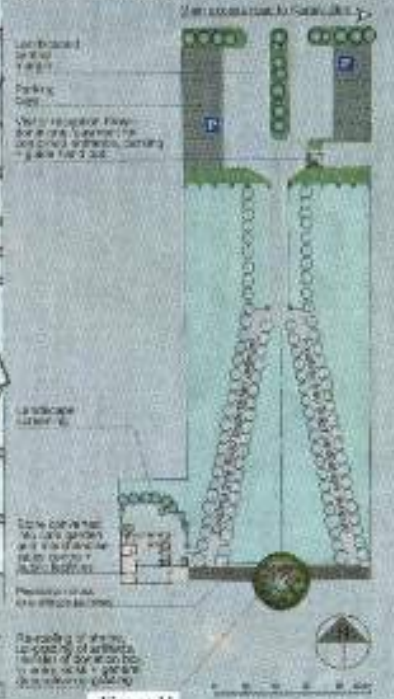
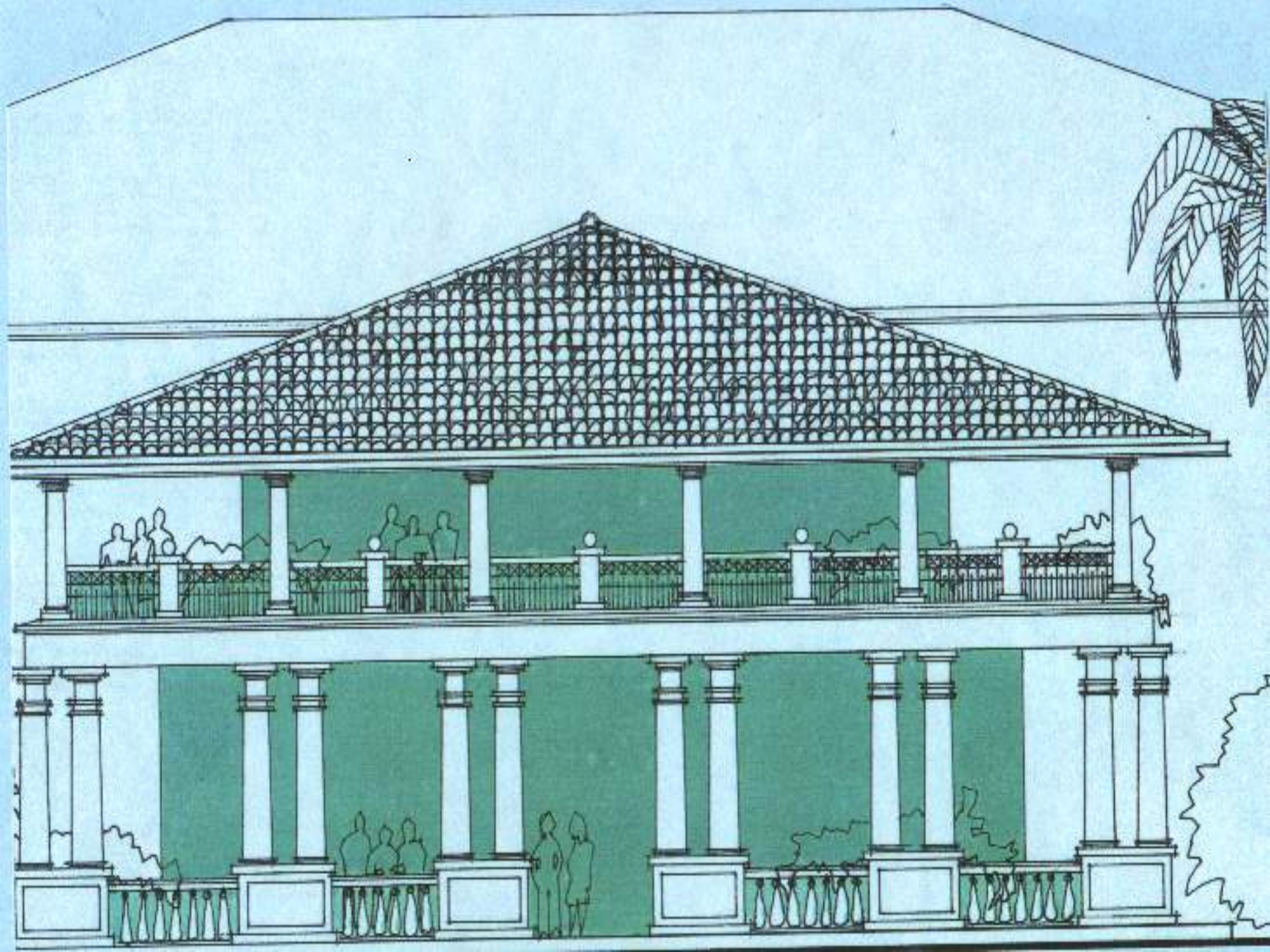
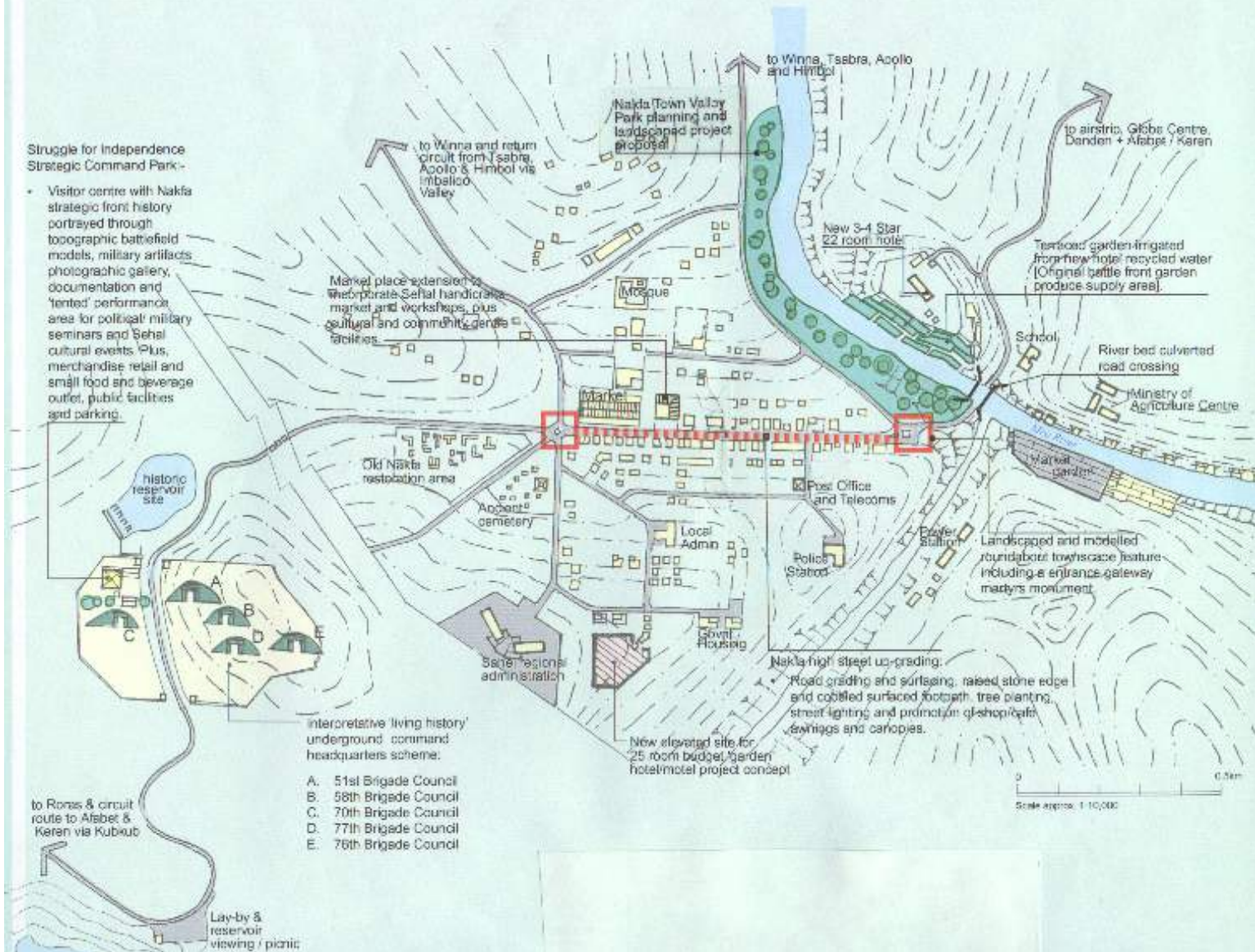


Figure 11



NAKFA TOWN TOURISM DEVELOPMENT CONCEPT PLAN



ASMARA CITY - TOURISM MASTER PLAN CONCEPT

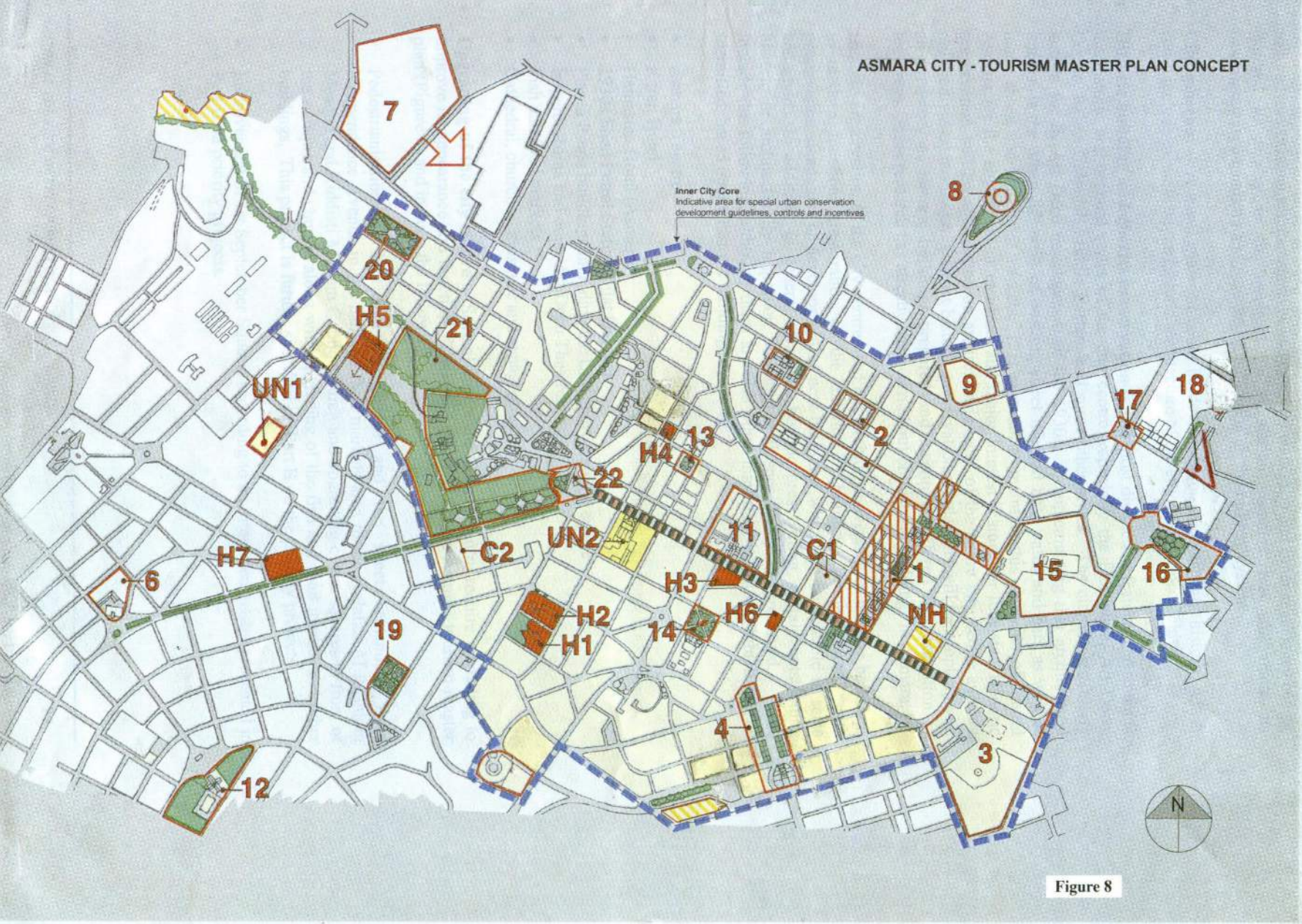


Figure 8

CONCEPT FOR 1st SEPTEMBER SQUARE

Independence Avenue

Triumphal Arch

Retail Mall

University Architecture + Urban Studies Faculty

Car Park

Cafe Terrace

Fountain

Cultural Centre + Exhibition Hall

Car Park

Apartments

Existing Stadium and Mixed Use Development

Cinema Screen, Brise-soleil and Stage Canopy

Triumphal Arch

Fountain

Private Banking

Conference Centre

Retail Mall

Car Park

National Library

Independence Park

Section A-A

Existing Stadium Shops/Offices Block

East Gate Triumphal Arch

Cultural Centre + Exhibition Hall

Conference Centre + Offices

National Library

Independence Park

South Park Gate

Outdoor Cinema Projection

Fountain

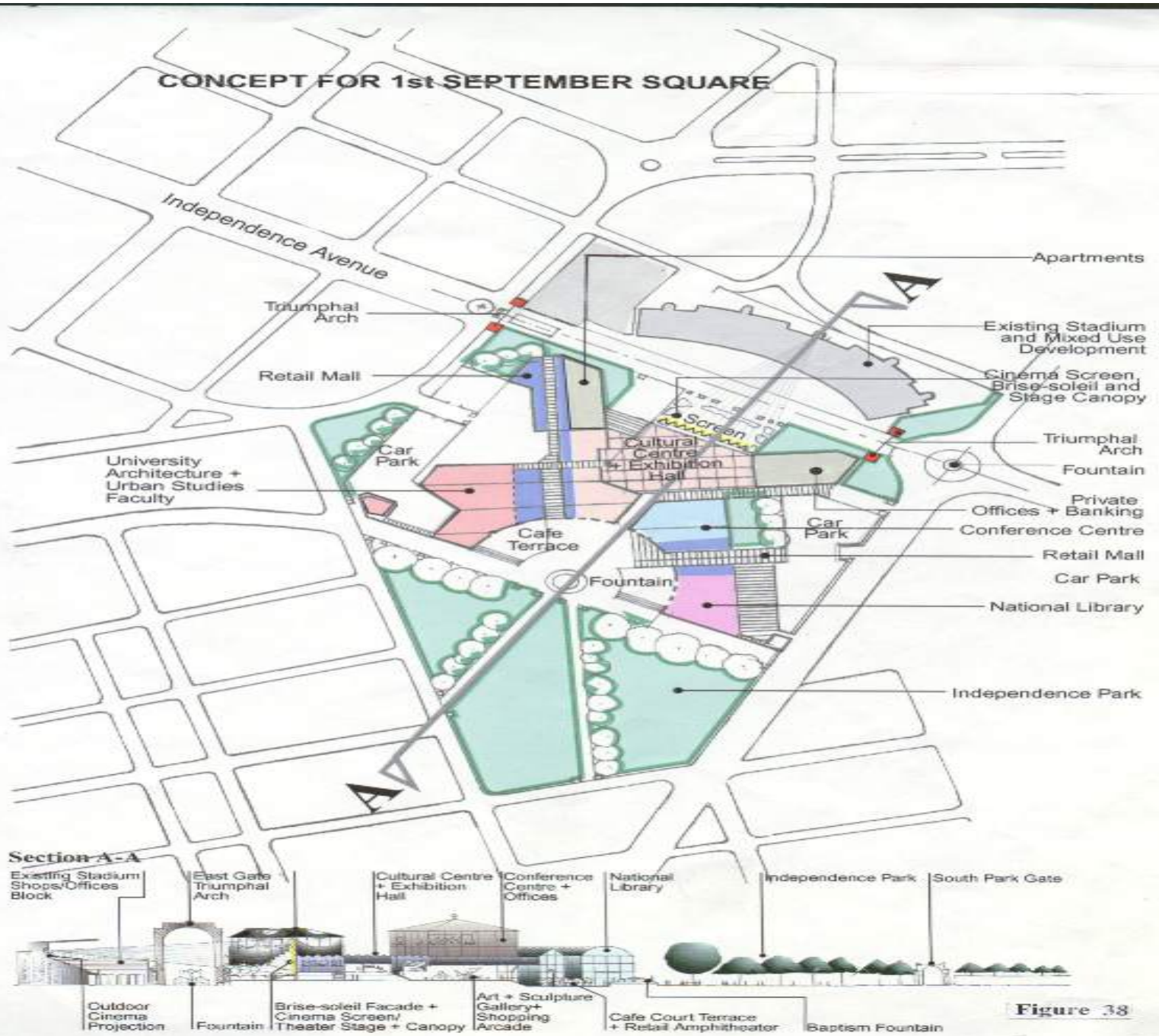
Brise-soleil Facade + Cinema Screen/ Theater Stage + Canopy

Art + Sculpture Gallery + Shopping Arcade

Cafe Court Terrace + Retail Amphitheater

Baptism Fountain

Figure 38



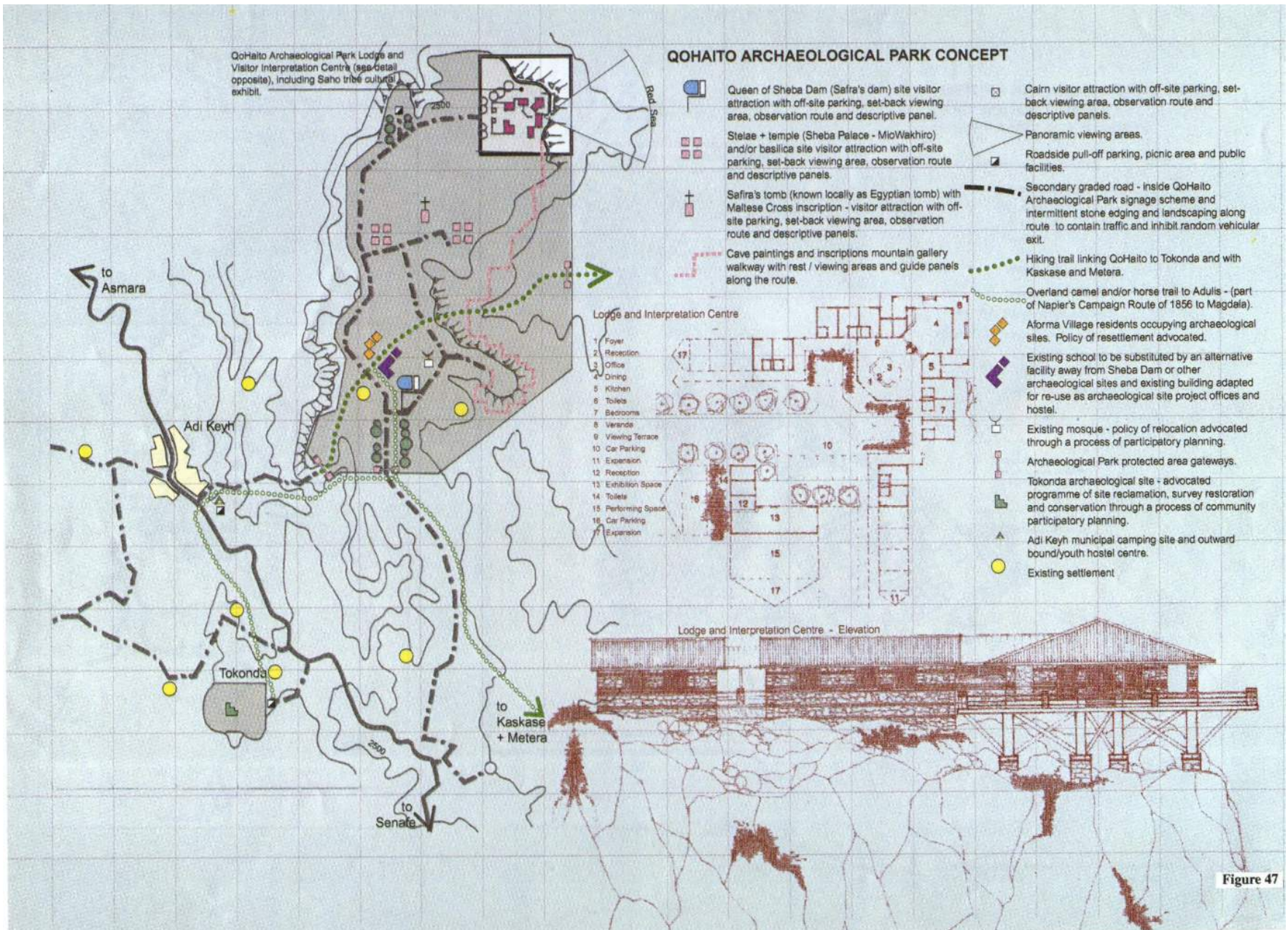










Figure 47





ELABORED FARM AGROTOURISM SCHEME & COUNTRY RESORT DEVELOPMENT CONCEPT

-  Main access road.
-  Old Asmara to Keren railroad.
-  Main citrus farm visitor vehicular circuit.
-  Citrus production walking trail.
-  Horse trekking and hiking trails.
-  Nature trail and licensed fishing frontage.
-  Panoramic viewpoints.
-  Elaborated Farm estate boundary.

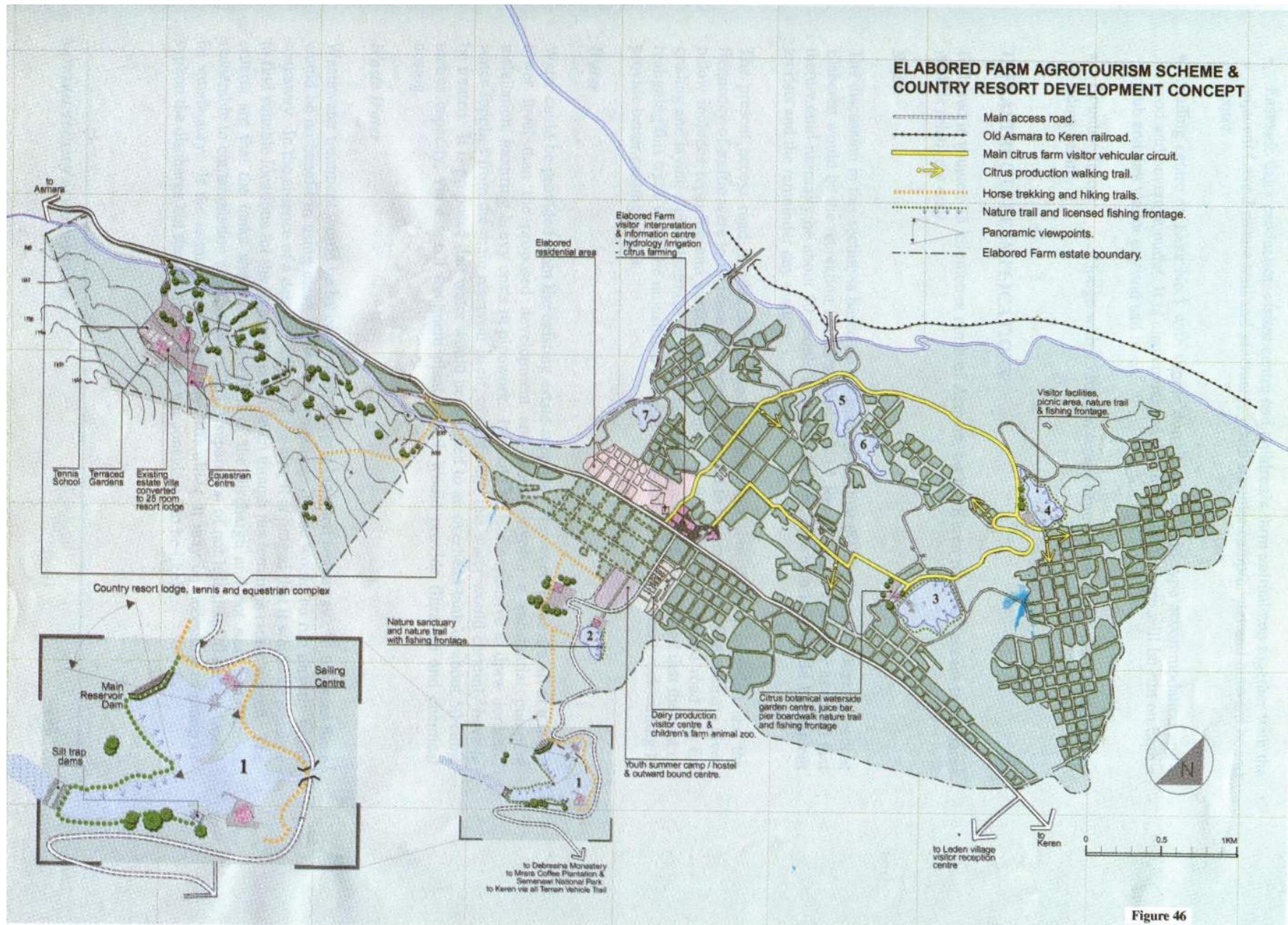


Figure 46

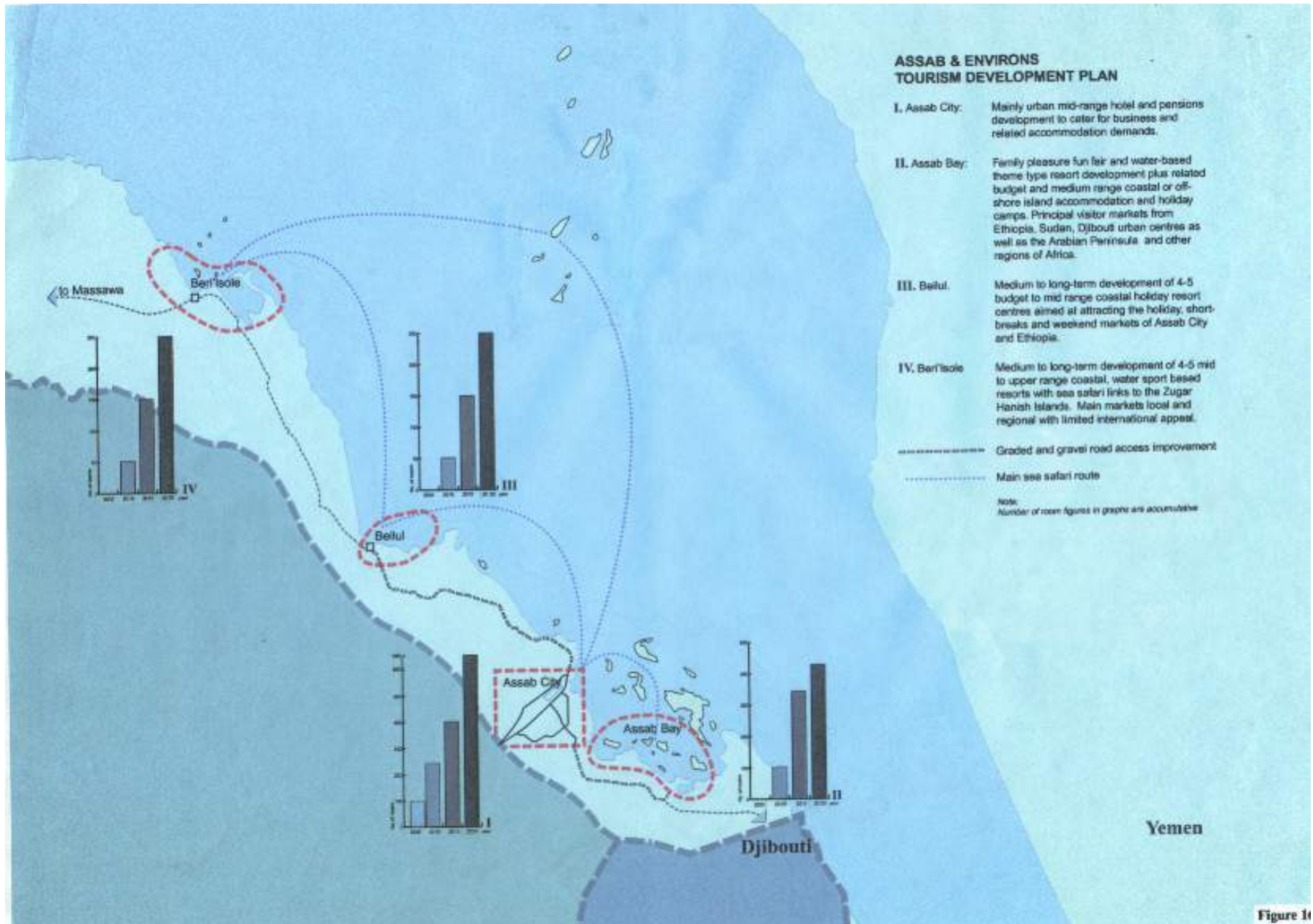


Figure 14

Next Step

- **All this projects will require public and private investment fund for their implementation.**

Tourist Facilities & Services

- There are 321 hotels with 3917 rooms, and 143 pensions with 1530 rooms, a combined total of 464 establishments and 5447 rooms.

ACCOMMODATION SUPPLY BY REGION
(Hotels and pensions combined 2006)

Region	No. of hotels & pensions	%	No. of rooms	%
Anseba	47	10.3	469	8.6
Southern	105	23.0	942	17.3
Southern R/ Sea	15	3.3	245	3.7
Gash Barka	126	27.6	833	15.3
Northern R/ Sea	33	7.2	566	14.9
Central	123	28.5	2190	40.2
TOTAL	464	100.0	5447	100.0

Expected Number of Arrivals by the Year, 2020

- International arrivals=800,000-1,000,000
- Domestic Tourism =1.5 million

LOW PROJECTION FOR 2005-2020

REGION	2005	2010	2015	2020	TOTAL
CENTRAL	200	200	300	300	1,000
ANSEBA	50	50	100	100	300
NORTHERN RED SEA					
• Massawa	100	100	150	150	500
• Gurgusum	200	200	200	200	800
• Islands	200	300	300	300	1,100
• Northern area (including spas)	50	50	50	50	200
• Southern area	50	50	50	50	200
Sub-Total	600	700	750	750	2,800
SOUTHERN R/ SEA					
• Assab city & Bay resort	50	100	100	150	400
• Coastal resorts	50	50	50	50	200
Sub-Total	100	150	150	200	600
SOUTHERN	50	50	50	50	200
GASH BARKA	20	20	30	30	100
<u>GRAND TOTAL</u>	1,020	1,170	1,380	1,430	5,000

**ADDITIONAL ACCOMMODATION ROOMS
MID-LEVEL PROJECTION FOR 2005-2020**

REGION	2005	2010	2015	2020	TOTAL
CENTRAL	200	200	300	400	1,100
ANSEBA	50	50	100	100	300
NORTHERN RED SEA					
• Massawa	100	150	200	250	700
• Gurgusum	300	400	400	400	1,500
• Islands	300	300	400	500	1,500
• Northern area (including spas)	50	50	100	100	300
• Southern area	50	50	100	100	300
Sub-Total	800	950	1,200	1,350	4,300
SOUTHERN RED SEA	50	100	200	200	550
• Assab city & Bay resort	50	50	100	100	300
• Coastal resorts					
Sub-Total	100	150	300	300	850
SOUTHERN	50	50	100	100	300
GASH BARKA	20	30	50	50	150
GRAND TOTAL	1,220	1,430	2,050	2,300	7,000

**ADDITIONAL ACCOMMODATION ROOMS
HIGH PROJECTION FOR 2000 – 2020**

Region	2005	2010	2015	2020	total
CENTRAL	200	250	300	350	1,100
ANSEBA	50	150	150	150	500
NORTHERN RED SEA					
• Massawa	150	250	300	350	1,050
• Gurgusum	300	400	400	400	1,500
• Islands	500	500	500	500	2,000
• Northern area (including spas)	150	150	150	150	600
• Southern area	-	100	150	200	450
Sub-Total	1,100	1,400	1,500	1,600	5,600
SOUTHERN RED SEA					
• Assab city & Bay resort	50	250	300	300	900
• Coastal resorts	-	100	100	100	300
Sub-Total	50	350	400	400	1,200
SOUTHERN	50	100	100	150	400
GASH-BARKA	50	50	50	50	200
GRAND TOTAL	1,500	2,300	2,500	2,700	9,000

Expectation of the MOT

- **Tourism Investment**

Incentives on investment

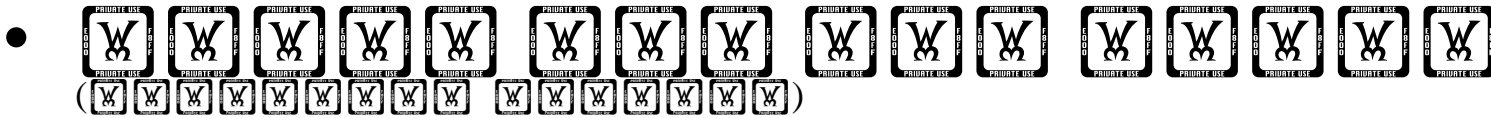
- Area of investment - All areas of investment are open to all investors;
- Ownership - 100% foreign ownership is permitted in all areas of investment;
- Export duty - No export duties;
- Import duty - 2% nominal duty on all capital goods, intermediates, industrial spare parts and raw materials;
- Corporate tax - Corporate tax is 25-35%; 20% on corporate profit retained for reinvestment;
- Remittance - Profit, dividends, fees, royalties, proceeds from sale or transfer of share, salaries of expatriate staff is allowed;
- Staff recruitment - Employment of expatriate is permitted;
- Guarantees - Protection clause; MIGA member state;(Multilateral Investment Guarantee Agency)
- Dispute settlement - ICSID member state.(the Hague Convention for the Pacific Settlement of International Disputes)

Higher Tourism Facilities
List of Project Proposals

S/N	Name of Project	Level of facility	No. Rooms	Estimated cost \$ US
1.	Spa Resort Akwaar	High level	50 villas	5-10 millions
2.	Marina + Hotel Massawa	3-4 star	250	16-30
3.	Buri Peninsula Resort	"	100	5-10
4.	Massawa City Conference Center Hotel	4 star	100	20-30
5.	Gurgusum Hotel	5 star	100	15-20
6.	Roof of Africa Golf Sporting club, Hotel Conference Center	5 star	225	42-50
7.	Five Star Hotel Asmara	5 star	100	20-30
8.	Keren	4 star	85-100	10-15



- Project profiles for investment opportunities in tourism sector (English)



- Project Summary

Promotion –

the MOT with the help of our embassies needs to have contact with the international companies specialized in:-

1. Wholesale and travel agency operations,
2. Professional photographers, video and film producers, and journalists.

3. Hosting visits to Eritrea by writers, photographers, journalists, video and film producers.

4. Contact specialist clubs and associations.

~ On behave of MOT to participate at international tourism related conferences, meetings, fairs & exhibitions, (whenever it is not confident to the Ministry).

Tourism Proclamation – 152/2006

is approved and enforced into action after its publication on Gazette of Eritrea Law on 11th January, 2006.

An underwater photograph of a vibrant coral reef. The scene is filled with various types of coral, including branching and table corals, in shades of orange, red, and brown. Numerous small, bright orange and yellow fish are swimming throughout the water, which has a deep blue hue. The lighting is bright, highlighting the textures of the coral and the colors of the fish.

The End
Thank you !!!